

Rotary Live Oak Newsletter

Club of Oakland #3

Proposed for Membership

An application has been received from the following individual. If no objection is received within five days, the application will be submitted to the Board of Directors for approval.

Robert Harris
Retired PG&E Attorney
Sponsor: **Merlin Edwards**

Chris Moore
Consultant
Sponsor: **Fred Morse**

We Care Corner

A confidential email has been set up for members to alert the We Care Committee to reach out to a member and connect.

Home Care -- Shared Experience Corner

Need information about home care including equipment and supplies? There may be fellow Rotarians who can give helpful tips based on personal experience. Send a confidential email to the We Care Committee address (listed below) and we will provide you some information or one of us will get in touch.

Other Needs

Need help:
Post surgery?
Logging on to Zoom?

Stories

[Next Club Meeting – February 13 – Ray Bobbitt – Oakland Coliseum Deal](#)

Past President Ces Butner announced our speaker next week will be Ray Bobbitt, founder and managing member of AASEG, The African American Sports & Entertainment Group. They recently purchased the Oakland Coliseum. Ray will share with us his plans for this development.



If you are attending in person, please use Rotary Eventbrite to sign up so our team will make sure we have sufficient lunches and seats in the ballroom.

The meetings will be in-person as well as on Zoom.

[Rotary Meeting Highlights for February 8, 2025](#)

Call to Order

President Shannon Hackley called the meeting to order at 12:30 pm. She reminded us that we are the 3rd oldest Rotary Club in the world of 42,000 clubs in 200 countries.

A ride to the weekly Club meeting?
Choosing a committee?
Some cheer during a rough time?

We will reach out with sensitivity and be sure we offer the appropriate support.

Rotary is here for you. Let's stay close and connect!

The email is:
RCOWeCareCommittee@gmail.com



Thought for The Day – In Memory of Marti Burchell

Past President Iris Brody Lopez's thought for the day was in honor of **Marti Burchell** who passed away earlier today. **Iris** asked us to remember the spirit of a woman who touched our lives with her kindness, laughter, and love. **President Shannon** asked for a moment of silence for **Marti**.

Special Events

Lunar New Year Dinner
Feb. 13 – 5:30 – 8 pm
Peony Seafood Restaurant
Register on Club Eventbrite site

Rotary Night at Warriors
March 10
Chase Center, S.F.
Go to Club Calendar on DACdb to register

Terry Moreland Memorial Service
March 22 – 1 pm
Lafayette Orinda Presbyterian Church, 49 Knox Drive Lafayette

A Service Safari Annual Gala
April 10
1111 Broadway Lobby
Details to Come

Service Projects

Food Distribution at Laney College
Every Wednesday during the academic year
Two shifts: 10 – 11:30 and 11:30 am to 1 pm
Currently on hiatus due to construction on the Laney campus.
Contact Karen Friedman for information on next distribution date.



Oakland Rotary's 116th Birthday

President Shannon announced the Club was chartered this week and is celebrating its 116th Birthday this month. She also acknowledged members born in February with a rousing Happy Birthday song.



HOT Squad

Volunteer Service Projects serving the community as scheduled.

Committee Meetings**Public Relations**

Feb. 17 – 10:15 – 10:45 am

Also Feb. 24

Contact Marie Sescon for meeting information.

Community Service

Feb. 5 – 5 pm

Contact Allison Bliss

Or Teresa Weyand

for meeting information.

Speakers

Feb. 5 – 7 pm

Contact David Stein

for meeting information.

Business Development

Feb. 11 – 5 pm

Contact David Kersten

for meeting information.

Fun, Sport & Adventure

Feb. 11 – 6 pm

Contact Mark Rosen

for meeting information.

Membership

Feb. 12 – 5:30 pm

Also Feb. 19

Contact Keith Uriarte

For meeting information.

Birthday Greetings**Happy Birthday!**

Celebrating are:

February

02 – Kittie Adams

02 – Maren Amdal

02 – Sarah Chavez-Yoell

02 – Isa Chu

02 – Warren Chu

02 – Jill Loh Kearns

02 – Lesley Weaver

07 – Stephanie Bolden

09 – Karen Friedman

13 – Amhad Anderson

14 – Catherine Coleman

14 – Thomas Binz

16 – Charlie Adams

16 – Jackie Senczyszyn

Meeting Survey

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Pres. Shannon reported we had 80 Rotarians respond to the Survey out of 250 club members. The survey focused on our meetings – how many meetings we should have per month and the location. At this point, three club meetings a month seem to be leading with no mandate on location. **Shannon** will be sending out more surveys in the future and encouraged us all to participate. These surveys are being used to refresh and energize the club, so everyone's feedback is important. If you haven't taken the survey, here is the link: <https://www.surveymonkey.com/r/MKBMPMM>

Dues Payment Update

We are trying to make it easier for everyone to pay their dues. **Executive Administrator Jesse Bowdle** reviewed our options. Billing will occur once a year rather than 2 times a year. The best option for the club is for members to pay monthly via ACH. Annual payments must be made by check. Monthly payments are easy to set up. For assistance, contact **Jesse**.

DUES: ACH and Monthly Payments

Dues Invoices: 1 time per year
Checks only if you pay full amount or sign up for monthly bills.
ECH – no fees or Credit card

Paying you dues on time is beneficial to all!
Thank you!

Rotary Oakland

New Member Induction – Maury “Mack” McFadden

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Past President David Stein introduced our newest member, **Maury “Mack” McFadden**. **Mack** owns McFadden-Finch Holdings Companies. He spent 23 years in the Coast Guard and 3 years in the Army. Fun facts about **Mack**: he rides a Harley Davidson and plays tennis. A word of warning -- he played tennis professionally for one year. Welcome **Mack**!

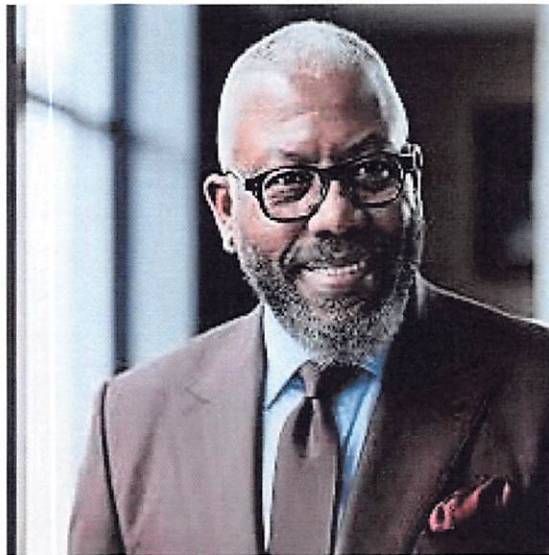
- 17 – Nancy Williams
- 24 – Linda Bradford
- 27 – Keith Uriarte

Membership Anniversaries

Thank you for your years of service to Rotary Club of Oakland and the community!

February

- Ken Richardson – 42 years
- Joel Parrott – 39 years
- Shannon Hackley – 37 years
- Sean Marx – 32 years
- Rick Baskin – 20 years
- Bob Breecker – 13 years
- Emily Morgan – 8 years
- Bryan Morgan – 8 years
- Isaac Kos-Read – 7 years
- Sam Miller – 5 years
- Pauline Fox – 5 years
- Ed Silva – 4 years
- Nancy Williams – 4 years
- Ama Torrance – 3 years
- Bobby Arte – 1 year
- Victor Flores – 1 year
- Nuno Ferreira – 1 year
- Odalís Ordóñez – 1 year



Visiting Guests

Stephanie Casenza, Barbara Beery and Trisha Connors introduced their guests.

International Women’s Day

Pres. Shannon announced District 5170 is having an International Women’s Day event on March 9th from 4 – 7 pm at Fremont Downtown Event Center. It includes a cocktail hour, project fair, event program and raffle prizes. Register on Rotary District 5170’s website.

Rotary District 5170

International Women's Day!

"LET'S ACCELERATE ACTION!"

Join us for the Rotary District 5170 International Women's Day event, a celebration of women's achievements and a call to action for gender equality.

This year, we are thrilled to feature an inspiring panel of women leaders who will share their insights and experiences in championing progress in alignment with the IWD theme, "Let's Accelerate Action."

When:
Sunday, March 9, 2025
4:00 pm – 7:00 pm

What:
Cocktail Hour: Wine • Appetizers • Dessert
Project Fair
Event Program
Raffle Prizes

Where:
Fremont Downtown Event Center
3500 Capitol Ave, Fremont, CA 94538
Dress Code: Business Casual

TICKETS:
\$80.00 per person
Bring a guest: \$40.00

To register visit
<https://events.humanitix.com/rotary5170iwd2025>

PANELISTS

- Panel Moderator: Ramona Giworgis, Co-Founder and CEO, San Jose-Spoqnet
- Supervisor Lisa Gauthier, San Mateo County Board of Supervisors, District 4
- Gabriela "Gabby" Chavez-Lopez, Executive Director, Latina Coalition of Silicon Valley
- Maryanne Morrow, CEO and Founder, Female Founders Forum
- Brady Stewart, Chief Executive Officer, Bay FC

To learn more about Rotary and clubs near you, visit our website www.rotarydistrict5170.org

In-Kind Donors: NAWBO

Lunar New Year – Mary Geong

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Past President Mary Geong wished us Gung Hay Fat Choy and provided us some background! On January 29th, year 4723 began according to the Chinese lunar calendar. This is the year of the snake. People born in the year of the snake are extra charming, creative and elegant! **Mary** is coordinating our Lunar New Year celebration again; thank you **Mary**. It will be on February 13th at Peony Seafood Restaurant. Come enjoy a 10-course meal with your best friends. The cost is \$85. Go to the Club's Eventbrite page to sign-up by February 11.

Enterprise Institute

Bonnie Prestridge from the Enterprise Institute Committee is seeking any Rotarians that can offer internships, apprenticeships, or job opportunities to high school students. Contact **Bonnie** if you have any opportunities or if you know someone who might.

A Service Safari

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Gala Co-Chair Stephanie Casenza is working to make this the best Gala ever. This year's Gala is a celebration of Fellowship, Philanthropy and Good Deeds. It will take place on April 10th at 6 pm in the lobby of 1111 Broadway. There are many sponsorship opportunities. If you would like to be a sponsor, contact **Stephanie** or **Ruth Stroup**. Use this link to purchase tickets <https://bit.ly/4hcghNT>

Rotary Club of Oakland's Annual Gala

A SERVICE SAFARI

A Celebration of Fellowship, Philanthropy & Good Deeds

① Thursday, April 10, 2025
② **Bocanova**
1111 Broadway Oakland, CA 94607

Sponsorship Opportunities
Contact Stephanie Casenza or Ruth Stroup



Bike Riding and Wine Tasting

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Bike Riding and Wine Tasting, what a combination! For all you biking lovers, **Steve Blair** has an upcoming Bike Riding/Wine Tasting event in Sonoma Valley on February 22nd. After the bike ride, we'll stop for lunch and wine at the Raymond Burr Winery. If you're not a biker, come meet us for lunch at the winery. Contact **Steve Blair** or **Mark Rosen** if you plan to ride. You can also register on the Club's website calendar.



Speaker for the Day – Sam Singer

C J Hirschfield introduced our speaker for the day, Sam Singer, the award-winning Public Relations fixer who is known as the Master of Disaster and The Fixer. For over 30 years Sam has managed crises for individuals and businesses. Early in his career he worked for Rotarians, **CJ Hirschfield, Kerry Hamill** and meeting guest Sam Sacco.

One of Sam’s biggest messages is that it’s best to tell your story first, so you don’t have to respond to the stories that other people tell. He had several axioms to share, starting with the one he learned from his mother: The most important thing when you are right is never give up.

As for techniques he learned in his career; the first rule is ask good questions Then know the answers to those questions. He stressed that to tell a good story you have to know the facts. He suggested that it is okay to take a risk, because not all facts may be known. Finally, never speculate because it can mislead folks. Among the crises he has handled are when a tiger escapes in the zoo, a fast-food company is facing a poisoning outbreak, and a ship strikes the Bay Bridge.



Bellringers

Stephanie Casenza, C J Hirschfield, Linda Boessenecker and **Keri Butkevich** rang the bell in memory of **Marti Burchell**. **Lois Corrin** rang the bell for Black History Month.

Pam Claassen rang the bell for 3 pars with the Lady Niners.

Joe Goralka rang the bell for **Jason Weizelman** and **Linda Hamilton** for a fabulous dance party.

Shannon Hackley rang the bell for Carolyn Hobbs who is a great dancer.

Merlin Edwards rang the bell for the Club's 116th birthday.

Our speaker, Sam Singer, rang the bell in memory of former KTVU anchor Dennis Richmond.

[Thank You](#)

President Shannon thanked those that helped put on today's meeting. She adjourned the meeting at 1:31 pm.

[Rotary International Convention in Calgary June 21-25](#)

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Join President-Elect Joe Goralka and other Oakland Rotarians for RI's annual convention.

Embark on an exhilarating journey of connection and inspiration at the 2025 Rotary International Convention in Calgary! Engage in riveting discussions, learn from distinguished speakers, and explore enlightening breakout sessions against the backdrop of Calgary's picturesque beauty nestled amid the Canadian Rockies.

Fueled by friendship and a spirit of collaboration, exchange best practices, ignite innovative projects, and form lifelong connections with fellow changemakers from around the world.

Take part in this transformative, one-of-a-kind event and experience the Magic All Around at the 2025 Rotary International Convention in Calgary, Canada 21-25 June 2025.

To learn more, click here [Rotary Convention](https://convention.rotary.org/en-us/)

Let us know you're going!

